



EDSA signs agreement to sell dogado Group

European Directories (“EDSA”), part of Triton portfolio, has signed an agreement to sell dogado Group (“dogado”), one of the leading hosting providers in the DACH region, to international private equity firm Cinven and leading global investor Ontario Teachers’ Pension Plan Board. Terms and conditions of the transaction, which is subject to customary regulatory approvals and other closing conditions, are not disclosed.

Founded in 2006, dogado provides small- and medium-sized companies in the DACH region with cloud-based hosting and digital marketing services. Its offer includes mass and cloud hosting and digital marketing services. The company operates from offices across Germany, Austria, and Switzerland, and serves more than 380,000 customers.

Triton / EDSA invested in dogado group in 2015 alongside dogado management and its founders. Since then, the company has grown organically, as well as through targeted M&A, at a high pace. Since then, dogado has significantly expanded its product portfolio, successfully integrated more than 30 acquisitions, increased sales from EUR 2mn to EUR 120mn, and has grown its number of employees from 12 to over 500.

Björn Osterloff, Operating Partner at Triton, said: “We would like to thank Daniel Hagemeyer, his management team, and all dogado’s employees for the exceptional work to develop the dogado group into a leading buy and build platform. We believe dogado is uniquely positioned for the future and wish Daniel and the team every success in the next phase of their growth journey.”

Daniel Hagemeyer, dogado CEO and co-shareholder, commented: “Triton has been a very important part of the success of dogado, and we thank the team for all their entrepreneurial support in helping the company reach its potential. We now look forward to the combination with group.ONE and working with our new partners to continue our strong growth trajectory.”

About the dogado group

The dogado group is one of the leading business customer providers for cloud hosting and digital marketing in Germany, Austria, and Switzerland. After its foundation in 2006, the company initially specialized in professional hosting services and later became one of the first specialists for cloud-based hosting and digital marketing. Today, around 500 employees work in offices in Dortmund, Vienna, Zurich, Hannover, Halle (Saale), Lübeck, Oberhausen and Dresden. With the brands dogado, METANET, Herold, checkdomain, profihost, easyname and alfahosting under its roof, the group serves around 380,000 customers.

For more information: www.dogado.group



About Triton

Since its establishment in 1997, Triton has sponsored ten funds, focusing on businesses in the industrial tech, services, consumer, and healthcare sectors. Triton invests in and supports the positive development of medium-sized businesses headquartered in Europe.

Triton seeks to contribute to the building of better businesses for the longer term and wishes to be agents of positive change towards sustainable operational improvement and growth.

The companies currently in Triton's portfolio have combined sales of around EUR 18.1 billion and employ around 106,000 employees.

For more information: www.triton-partners.com

About European Directories Group

European Directories Group is an online partner for SMEs offering hosting services and local search and lead generation with a scalable business model.

For more information: www.europeandirectories.com